

International Journal of Intelligent Engineering & Systems

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# Polarity Detection and Feature-Based Summarization for Aspect Based Sentiment Analysis Dataset

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**Abstract:** Aspect Based Sentiment Analysis (ABSA) aims to perceive the opinion of the majority of reviewers for each feature (aspect category) of the product. We target both Aspect Term Polarity (ATP) and Aspect Category Polarity (ACP) subtasks of ABSA. We retrieve different word vector-based representations of sentence and augment them with n-gram and sentiment features using novel algorithm. We employ supervised machine learning approaches and propose the ensemble of Logistic Regression, k-Nearest Neighbor, and Support Vector Machine models for these subtasks. We experiment with four major domains from Hindi ABSA Dataset and report increase in performance accuracy by 16% for ATP subtask and 2% to 13% across domains for ACP subtask over results from researchers who released this dataset. Secondly, we also propose a novel WFBOS method to compute the Summary Score [range: -100 to 100] of each category from a particular domain. We make use of frequency of positive, neutral, negative, and conflict sentiment, of each aspect category from among the reviews of a particular domain in Hindi ABSA Dataset to do this computation.

Keywords: Sentence vector, Aspect category, Feature-based summarization, Sentiment analysis, Ensemble model.

# 1. Introduction

On many e-commerce and social networking websites, stakeholders exchange their feedback or thoughts. When it comes to analysing the feedback or reviews for any product and summarizing it, the document-based [1] or sentence-based [2, 3] sentiment analysis was performed on the set of reviews. It is coarse-grained analysis and focuses on determining the sentiment of the reviewer for a document or sentence in terms of positive, negative or neutral. However, such analysis allows us to associate the sentiment to the product and not to the feature(s) of the product. To accomplish such a goal, aspect based sentiment analysis (ABSA) need to be performed. Previously, it was also known as featurebased opinion summarization [4]. The features of the product may be explicit- aspect term or implicitaspect category. Initially, the six primary features defined for *Restaurants* domain were called 'Aspect'

instead of '*Aspect category*' [5]. They made use of support vector machine models for sentiment classification. The correlation of classifier output classes and metadata in the form of star rating was computed to determine the quality of the models.

The ABSA task [6] involves four subtasks: two related to aspect terms and two related to aspect categories. The dataset released had annotations for English reviews for *Laptops* and *Restaurants* domains. The sample annotated review from restaurants domain from [6] is as shown in Fig. 1. As can be seen from Fig. 1, we have addressed the task of polarity detection for both aspect terms and aspect categories for Hindi ABSA dataset [7, 8]. The set of polarity levels include the *conflict* polarity level in addition to basic three polarity levels*neutral, positive,* and *negative.* 

The lexicon-based approach is mostly used for polarity related subtasks [9]. The lexicon created in [10] was used for sentiment classification [11]. The

Figure. 1 Sample annotated review from Restaurant's domain of SemEval 2014 ABSA dataset

lexicon-based approach is suited if domain specific lexicon is available. It is not the case for ABSA subtasks for Hindi ABSA dataset which contains reviews from 12 different domains [7] forming four major domains of ABSA category dataset [8].

Bilgin and Koktas [12] experimented with the five machine learning based models using word2vec and doc2vec based features. Among different machine classifiers, mostly SVM classifiers are found to be effective for such tasks [13]. Few other models used for sentiment analysis tasks are maximum entropy classifiers [14], KNN classifiers [15], [16], Naïve bayes [7]. The ensemble of different classifiers and different feature sets was also proposed [2] for the sentiment analysis task. The machine learning models provided improved performance when traditional features were combined with word vector-based features when analyzing English reviews for the described literature. We augment such representations with novel additional features for targeted subtasks.

For reviews in non-English languages like Dutch, French, Russian etc., the deep learning basedapproach was used for similar ABSA task [17]. They made use of convolutional neural network followed by pooling and SoftMax activation. For Arabic [18], and Czech [14] reviews, the sentiment classification was performed using the different machine learning models. For Hindi, the ABSA dataset is released and the sentiment classification task is attained using machine learning models [7], [8]. The SVM model provided accuracy of 54.05 % for ST2 of ABSA [7]. For ST4 of ABSA, the accuracy reported ranges from minimum 47.95 % to maximum 91.62 % across four domains, using decision tree based classifier. The results are good enough for the Movies domain for ST4 (91.62 %), but for the other domains of ST4 and for ST2, there is further scope for improvement. We have targeted to improve this performance accuracy for both these subtasks.

The novel method of predicting the normalized score of product sentiment was used for recommendation [19]. Hu and Liu [20] were the first to talk about generating summary for each feature of the product after doing feature-wise analysis. For this purpose, they targeted to represent the group of reviews which are *positive* or *negative* with their count under separate heads for each feature, along with the link to those actual reviews. It can be useful if there is wide variation among these frequency values of different aspect categories of the product. However, to get better insights, the method of deriving text rating by using the frequencies of *positive* and *negative* sentences was proposed [5]. This text rating value was compared with the value obtained through other regression methods.

То generate a summary from multiple documents containing evaluative text, Carenini proposed two methods based on sentence extractor and natural language generation. Two set of features including crude and user-defined features were used. The clustering approach was used to derive summary score [21, 22]. Kansal and Toshniwal [21] applied this approach to classify reviews into two classes for each feature and further derive star rating. On the other hand, the similar approach was used to derive rating on scale of [0, 5] for each aspect [22]. Such rating was ultimately used to derive product rating by considering count of reviewers referencing each feature and assigning weights accordingly. As there is no summarization method which considers frequency values of all four polarity levels to derive summary score, we propose a method for computing Summary Score of each Domain-category pair by assigning weights to each polarity level.

We also put forth the different approaches used for polarity related Hindi ABSA subtasks to improve the performance accuracy. We target two subtasks- *Aspect Term Polarity* and *Aspect Category Polarity*. The major contributions of the paper include:

- We propose an ensemble model: a linear combination of logistic regression (LoR), support vector machine (SVM), and K-nearest neighbor (KNN) models for these subtasks.
- We experiment with different sentence vector representations and other novel features to build

the models.

- We propose *SBF Algorithm* to retrieve sentiment-based features using Hindi SentiWordNet.
- We also compare the results of Term polarity with Transfer Learning based ULMFiT models [23].
- We propose a Weighed Feature-based opinion summarization (WFBOS) method that accounts for frequency values of all four polarity levels to derive summary score in the range of -100 to 100, for each aspect category of a particular domain in this paper.

In section 2, we describe the proposed methodology for targeted subtasks after feature extraction methods, using the different machine learning approaches. In section 3, we share the results of ABSA subtasks for Hindi reviews and compare them with state-of-the-art results. In section 4, we conclude and discuss future enhancements.

## 2. Proposed methodology

ABSA includes four subtasks- two of them related to *aspect term* and two of them related to *aspect category*. The basic kind of problem addressed for polarity related subtasks is the multiclass classification problem with four sentiment classes. We discuss the features extracted and proposed methodology for polarity related ABSA subtasks. We also share the mathematical model to derive a summary score (SSoC) for each aspect category from particular domain, known the associated or predicted polarity of reviews.

#### 2.1 Feature extraction

The features extracted to build the model for the targeted subtasks for Hindi reviews include-

- Word vectors: Retrieved for Hindi Vocabulary words from FasText<sup>1</sup>
- Sentence Vector
- Sentiment-based Feature
- *N-gram Features*
- Category Association Word Features

The sentence vector representation is derived using word embeddings of all the words in the review. We compute the sentence vector of the sentence *s*, having *l* words, where for each  $j^{th}$  word, the word vector is denoted by  $v^{j}$  and  $v_{i}^{j}$  represents  $i^{th}$  component of  $v^{j}$ . We experiment with different word vector based representation but based on performance select the sum of vector-based representation as given in Eq. (1).

$$SV\_Sum(s) = \frac{d}{i=1} \| \sum_{j=1}^{l} v_i^j$$
 (1)

We use N-gram features and sentiment features for polarity detection subtasks. We extract unigram and bigram features and employ feature selection method to restrict the features to minimum count of 100 using the chi-squared feature selection method. The important characteristic of such n-gram feature extraction method is that it returns n-gram feature counts from training and test data over the same set of features, after applying this feature selection over training data alone.

For aspect category polarity subtask, the category association word features are also derived by measuring the cosine similarity of category word with each word in the review sentence from training data. As category words are in English, they are translated into the corresponding Hindi word or set of words. For each Hindi category word(s), the cosine similarity value is computed and sorted. From this set, the features having the maximum similarity score are considered.

Boumhidi and Nfaoui [9] made use of a lexicon for classifying tweets at entity-level into three classes. They also made use of part-of-speech of words for this task. In a similar manner, to determine the polarity of aspect category, we also propose the SBF algorithm (Algorithm 1) to retrieve the sentiment-based feature for each review sentence.

We use Hindi SentiWordNet [24], a lexicon which contains the *positive* and *negative* polarity score mentioned along with its part-of-speech for Hindi words from the corpus. The *PoS\_tag\_list* is assigned to restrict to only adjective, verb, and adverb as part-of-speech of words. We also identify seven words which are prone to appear in the review having *conflict* polarity like '(T)(D), '(T)(T)) etc. and assign it to *con\_pol\_List*. The Get\_Sentiment\_Features() method is called with these two variables as parameters, in addition to SentiWordNet resource handle and review sentence for which sentiment feature is to be retrieved.

First, the entries from resource are received for all words in the *Dict\_List* variable. If review contains any word from the *con\_pol\_List*, the conflict polarity is directly assigned to the review sentence. Otherwise, for each word in the review

<sup>&</sup>lt;sup>1</sup> https://fasttext.cc/docs/en/pretrained-vectors.html

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Algorithm. 1 SBF algorithm- for sentiment-based features from Hindi SentiWordNet Get\_Sentiment\_Features (Sent, Hin-Input: @Sent- Review sentence @Hindi SentiWordNet - An online resource @Con\_pol\_list- List of words appearing in @PoS\_Tag\_list- List of allowed part-of-speech of **Output:** Sentiment Feature using value associated Get list of words Word\_List from @Sent 1 2 Get list of entries Dict List from @Hindi 3  $p_pol = 0.0$  and  $p_cnt = 0$ 4  $n_{pol} = 0.0$  and  $n_{cnt} = 0$ 5 For each w in Word\_List 6 If w in @Con pol List 7 Pol = con'8 else 9 Tag, pos, neg = Dict\_List(w) // // Assert Tag is in @PoS Tag list 10 If pos > neg and pos!=0.011  $p_pl += pos$ 12  $p_cnt += 1$ 13 **Else If** neg > pos and neg!=0.0 14  $n_pol += neg$ 15  $n_cnt = 1.0$ 16 If  $p_cnt > n_cnt$  and  $p_pol > n_pol$ 17 Pol = 'pos'18 else if n\_cnt> p\_cnt and n\_pol > p\_pol 19 Pol = 'neg'20 Else Pol = 'neu' 21 Return (Pol)

sentence, we retrieve its positive and negative polarity score from  $Dict\_List$ , if its part-of-speech belongs to  $PoS\_tag\_list$ . We maintain the count of positive and negative polarity words ( $p\_cnt$ ,  $n\_cnt$ ) in the review and update the sum of positive and negative polarity score ( $p\_pol$ ,  $n\_pol$ ), using scores of words appearing the review sentence from  $Dict\_List$ . The final polarity assigned is as given in Eq. (2). This polarity pol value is returned by the Get\_Sentiment\_Features() method. It is finally also used as one of the features for Category polarity detection subtask of ABSA.

$$pol = \begin{cases} 'pos', if p_cnt > n_cnt and p_pol > n_pol \\ 'neg', if n_cnt > p_cnt and n_pol > p_pol \\ 'neu' & otherwise \end{cases}$$

$$(2)$$

## 2.2 Aspect term polarity models

As a pre-processing, we discard reviews having no aspect terms. We evaluate the performance in two ways- 70-20-10 for training-testing-validation as in [25], [26] and 3-fold cross validation as in [7], [8]. We use 70-10-20 split when working with ULMFiT models. The universal language model fine-tuning (ULMFiT) and MultiFit models are proposed for addressing the aspect term polarity subtask [23]. It involves a sort of transfer learningbased technique to get better model parameters. ULMFiT model includes building the pre-trained model and fine-tuning it for the aspect term polarity classification task [27].

The primary steps involved in such ULMFiT models are- discriminative fine-tuning, gradual unfreezing and slanted triangular learning rates. It makes use of three-layer LSTM architecture- AWD-LSTM [28]. We first create a language model for Hindi using large corpus from Wikipedia. We then fine-tune it for our Hindi ABSA dataset [7] in the second step. Finally, we train our classification model [23] using encoder weights of our fine-tuned model.

We also split the dataset into 3-folds and build the model using ensemble of LoR, SVM and KNN models for this subtask. The probability values returned from each classifier- $pr_i$  for aspect term-atm, referenced in sentence *s*, are used to compute the sentiment associated with atm, using Ensemble as given in Eq. (3). Here,  $pr_1$ ,  $pr_2$  and  $pr_3$  denote the probabilities returned by LoR, SVM and KNN models for having term polarity  $tp_i$ . The polarity having maximum probability sum, is assigned to aspect term. Assume *TP* denotes the set of polarity levels. Finally, the sentiment polarity assigned for the aspect term atm in the sentence *s* is the polarity  $tp_i$  for which  $sent(s, atm, tp_k) = 1$ .

$$sent(s, atm, tp_k) = \begin{cases} pr_1(tp_i|s, atm) \\ +pr_2(tp_i|s, atm) \\ +pr_3(tp_i|s, atm) \end{cases} occurs for i = k \\ 0, otherwise \end{cases}$$
(3)

#### 2.3 Aspect category polarity models

The aspect category polarity subtask targets classifying the polarity of an aspect category into one of the four polarity classes. The different features used to build the classification model are character and word unigrams & bigrams, their tf-idf values, sentence vector (from word embeddings), sentiment score, and category association wordbased features. The steps involved for extracting unigram and bigram features from the train and test set with feature selection are explained in section 2.1. As features associated with aspect category are also required, we extract category association wordbased features as discussed in section 2.1.

The aspect category class labels also contribute to the feature space when determining polarity of the Aspect category. The following machine learning models with their Ensemble are created using 3-fold cross-validation- LoR, SVM and KNN. The polarity assigned to the review sentence is one with the maximum sum of the probabilities from three classifiers for the needed (category, polarity) pair. The polarity label assignment for sentence *s* and category *c* with Ensemble is given in Eq. (4).

$$Senti\_Label(s,c) = \begin{cases} pol, if p_1(pol|s,c) + p_2(pol|s,c) + p_3(pol|s,c) \\ is maximum for pol \in Polarity\_Set \\ 0, otherwise \end{cases}$$

$$(4)$$

The term  $p_1(pol|s, c)$  denotes the probability obtained from LoR model for polarity *pol* for the sentence-category pair (*s*-*c*). The other two classifiers in sequence are SVM and KNN. By using probability values returned by three classifiers, the majority voting method was also used for this subtask.

#### 2.4 Feature-based summarization

In this subsection, we discuss a method for feature-based opinion summarization after analysing the set of reviews from a particular domain. Usually, the frequency of the polarity of aspect categories is used to generate this summary. The simple representation of feature-based opinion summary using frequency of four polarity levels is as shown in Fig. 2. We have used values from an *Electronics* domain of sample Hindi ABSA dataset [8].

Instead of visualizing this summary in the form of frequency of each polarity level for each aspect category as in Fig. 2 or as described by Hu and Liu [20], we propose a novel method to compute the Summary score (SS), for each aspect category in range of -100 to 100 by using weights for each polarity level. Such WFBOS method to compute summary score is useful in following ways-

• To compare the SS of different aspect categories of a particular product

• To compare the *SS* of same aspect category for different brands of the same product

To derive this SS value, we need frequency of polarity levels for a particular aspect category. Let us say- *FPos, FNeg, FCon,* and *FNeu* denote the frequency of *positive, negative, conflict,* and *neutral* polarities for aspect category  $c_i$ . We assign -100 weight to *negative* polarity and 100 weight to *positive* polarity. We assume that the weight for *neutral* polarity is *WNeu* instead of being 0. We propose *Proportion based Method* to derive *WNeu*. The proportion of positive aspect categories over sum of *positive* and *negative* aspect categories is used to compute *WNeu* using Eq. (5).

$$WNeu = \left[\frac{FPos}{FPos+FNeg} \times 200\right] - 100 \qquad (5)$$

We then use all the frequency values to compute the *BaseSum* which is indicative of the number of reviews contributing for summary score computation. The *BaseSum* computation is as given in Eq. (6). Here, conflict polarity samples contribute to twice its frequency value as they equally contribute to positive and negative polarity. As





neutral samples may be considered to be either more *positive* or *negative*, they are directly added for *BaseSum* computation.

$$BaseSum = FNeg + 2 \times FCon + FPos + FNeu$$
(6)

The final summary score computation is targeted using weighed summation method and is as given in Eq. (7). The number of conflict reviews, *FCon* is not neglected as it has both negative and positive sentiment attached to it.

$$SS(cat) = \frac{\begin{bmatrix} -100 \times (FNeg + FCon) + 100 \times (FCon + FPos) \\ + WNeu \times FNeu \\ BaseSum \end{bmatrix}}{BaseSum}$$
(7)

# 3. Results and discussion

This section describes the Hindi ABSA datasets [7], [8], and the accuracy results obtained for the targeted subtasks. We also present the summary scores computed for *Electronics* domain of Hindi ABSA aspect category dataset.

## 3.1 Hindi ABSA dataset

The annotations provided for aspect terms [7] and aspect categories [8] constitutes the ABSA dataset. These subsets contain 5417 annotated Hindi review sentences. The reviews are from 12 domains provided with the respective annotations in the XML format. For the purpose of performance comparison of category based results, the nine domains having the same set of aspect categories are grouped and called *Electronics* domain [8]. The reviews from other three domains-*Mobile\_apps*, *Travels*, and *Movies* are as is. The sample snapshot

```
<sentence id="cam_83">
<text>फुजीफिल्म मिनी 50एस सेल्फी टाइमर के साथ आया है।</text>
<aspectTerms>
<aspectTerm from="20" polarity="pos" term="सेल्फी टाइमर" to="32"/>
</aspectTerms>
(a)
<sentence id="cam_83" polarity="pos">
<text>फुजीफिल्म मिनी 50एस सेल्फी टाइमर के साथ आया है।</text>
<aspectCategories>
<aspectCategories>
<aspectCategories>
</sentence></aspectCategories>
</sentence>
```

(b) Figure. 3 Snapshot of annotated reviews from Hindi ABSA (a) Term dataset (b) Category dataset

Table 1. Accuracy score of aspect term polarity subtask on aspect term dataset with 3-fold cross-validation.

Folds	LoR	SVM	KNN	Ensemble
0	69.71	64.58	61.78	69.57
1	70.11	66.11	63.45	70.37
2	69.37	66.31	62.98	70.24
Average	69.73	65.67	62.74	70.06

Table 2. Domain-wise accuracy of ATP subtask using ensemble models

Domain	Akhtar et	ULMFiT	Ensemble
Names	al. [7]	Models [23]	Model
Laptops	50.98	80	7.55
Mobiles	54.07	83.08	69.5
Tablets	57.19	80.26	8.1
Cameras	57.06	91.17	7.22
Headphones	46.15	85.71	57.14
Home_ Appliances	79.23	0.6	80.95
Speakers	53.84	90	51.11
Smart_ Watches	64.7	89.19	15.02
Televisions	65.47	90.48	12.77
Mobile_apps	61.53	60	57.86
Travels	68.78	74.45	78.81
Movies	39.23	60.23	52.99

Table 3. Performance comparison of aspect term polarity subtask with state-of-the-art results using 3-fold crossvalidation on Hindi aspect term dataset

validation on filled aspect term dataset						
Reference	Approach	% Accuracy				
Akhtar et al. [7]	SVM	54.05				
Proposed	Ensemble	70.06				

of a review sentence from term and category dataset is as shown in Fig. 3. *Accuracy* is used as a performance measure for polarity-based subtask evaluation.

## 3.2 Aspect term polarity results

The results obtained for LoR, SVM and KNN and their ensemble for this subtask are as given in Table 1. We employ 3-fold cross-validation to build the models and test them in each case.

We also put forth the results for 12 domains with 3-fold cross-validation for ATP subtask by training models from the same domain for Ensemble models. It can be observed that very few domains had improved performance for ensemble models. However, with ULMFiT models [23], where the model was trained with 70 % data, we report better performance for most of the domains as shown in Table 2.

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The comparison of the results for aspect term dataset for aspect term polarity is as shown in Table 3. The results are derived using 3-fold cross-validation, the same splitting method which was used by Akhtar for Hindi ABSA term dataset in [7]. We report an accuracy of 70.06 % using ensemble models which is 16 % more than that of Akhtar [7].

#### 3.3 Aspect category polarity results

We use a sentence vector derived using Eq. (1) by utilizing FastText word embeddings. We also extend this feature set by deriving n-gram and tf-idf features and applying the feature selection to it. As category specific polarity is to be determined, we also retrieve words closely associated with each aspect category and use them as features. For extracting sentiment-based feature using Hindi SentiWordNet, we use Algorithm 1. The performance accuracy obtained for aspect category polarity subtask using different models is compared in Table 4. We also split the whole dataset with stratified folds and then build models. The performance accuracy obtained for same is 66.15 %.

To get an intuition of feature contribution, we use ablation method. As can be seen in Table 5, there is maximum reduction in the accuracy for all the domains when sentence vector features are eliminated. Thus, it has its maximum contribution for the improved performance. The n-gram features do not contribute much as the dataset is smaller (for domains *Mobile\_apps, Travels* and *Movies*).

#### **3.4 Feature based summarization results**

In order to grasp the overall reviewer sentiments associated with each aspect category of a product, we have proposed summary score computation as a WFBOS method in section 2.4. We defined the summary score computation method based on it. The summary score computation for all aspect categories from *Electronics* domain using Eqs. (4), (5) and (6) is as given in Table 6. Here, *FNeg*, *FCon*, *FPos* and *FNeu* represent the number of *negative*, *conflict*, *positive* and *neutral* categories for *Electronics* domain. Comparing summary score values from table, we can say that the *design* aspect category has a score of 60.05 which is *positive* and is maximum among all other aspect categories. Similarly, we can compare summary scores of aspect categories for any domain. The maximum summary score can be 100 and minimum can be -100 for any aspect category. For *Hardware* category, the score is *positive*, but it is minimum among score of other aspect categories, and so there is scope for improvement.

## 3.5 Discussion

From the result comparison of accuracy for term polarity subtasks, it can be observed that our proposed Ensemble and ULMFiT models provide considerable improvement over results in [7]. For the category polarity detection subtask, our ensemble model provides improved accuracy for all three domains except movies domain [8]. The sentence vector-based features maximally contribute for this improved performance. Our proposed summary score computation method is simple and is of great help to the community to enable comparison of performance of different categories of the same product. It can also be utilized for comparing the summary score of the same aspect category for different brands of similar products.

# 4. Conclusion and future work

This research work has focused upon improving the performance of polarity-based subtasks of Hindi ABSA, using Ensemble of machine learning models. From our study, we conclude that for such a dataset, the single machine learning model is not that efficient across all domains. So, we have proposed ensemble of three classifiers for these subtasks. The performance of feed forward neural network models is not as good as ensemble models across all domains. Among the contextual, syntactic and word embedding features used to build different models, it was observed that the word embedding based features are mostly responsible for improved performance. Our proposed WFBOS method for summary score computation method produces

Table 4. Comparison of accuracy of ensemble model and its classifiers with SOTA results for category polarity subtask

Domain	LoR	SVM	KNN	Ensemble Model	Akhtar et al. [8]
Electronics	65.53	62.46	57.83	67.3	54.48
Mobile_apps	50.77	49.23	48.21	49.74	47.95
Travels	68.08	62.79	61.55	67.55	65.2
Movies	76.35	72.64	72.75	76.13	91.62

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DOI: 10.22266/ijies2022.0831.02

Elimination of	Electronics	Mobile_apps	Travels	Movies
SV	64.51	49.74	64.02	74.89
AW	66.83	50.77	66.84	76.24
N-Gram	65.59	54.36	70.02	76.35
SWN	66.83	51.28	66.49	76.46

Table 5. Average accuracy of 3-fold cross-validation for ACP subtask using ensemble model with ablation method

Table 6. Summary score computation for electronics domain of Hindi ABSA category dataset [6] with *WNeu* set using proportion based method (maximum and minimum summary score of aspect category highlighted)

Category	FNeg	FCon	FPos	FNeu	WNeu	BaseSum	Summary Score
price	31	4	110	83	56.03	232	54.1
misc	89	21	290	173	53.03	594	49.28
design	69	13	305	137	63.1	537	60.05
hardware	261	73	763	700	49.02	1870	45.2
software	55	6	160	149	48.84	376	47.28
ease_of_use	19	3	70	30	57.3	125	54.55

values over a range -100 to 100. Such method can be used to compare this score of different aspect categories of the same product as well as the same aspect category of the same product of different brands. As a future work, we look out for employing deep neural networks like convolutional neural network and recurrent neural networks for polarity based subtasks.

# **Conflict of interest**

The authors declare no conflict of interest.

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